

ISSCR 10th Annual Meeting Report

From June 13th to 16th, Veritas exhibited at the 10th Annual Meeting of the International Society for Stem Cell Research (ISSCR) in Yokohama, Japan. It was the first time that the ISSCR was held in Asia and more than 3,500 attendees from 57 countries attended the meeting.

This conference gave us the opportunity to have individual meetings with some of our end users while representatives of the relevant suppliers were also present. These customers were very pleased since they were able to discuss in-depth technical inquiries and individual concerns that they had directly with the supplier.

Many attendees visited our booth at the conference and in cooperation with our suppliers, Veritas acquired over 200 Japanese researchers' information. These new leads, along with other useful information we obtained during the ISSCR meeting, will be helpful to us in increasing sales of stem cell research products.



Veritas' suppliers that attended the ISSCR meeting included:

- STEMCELL Technologies
- BioLamina
- Matrigen
- Union Biometrica
- AllCells
- Plasticell

Veritas Corporation

Technical Marketing Department

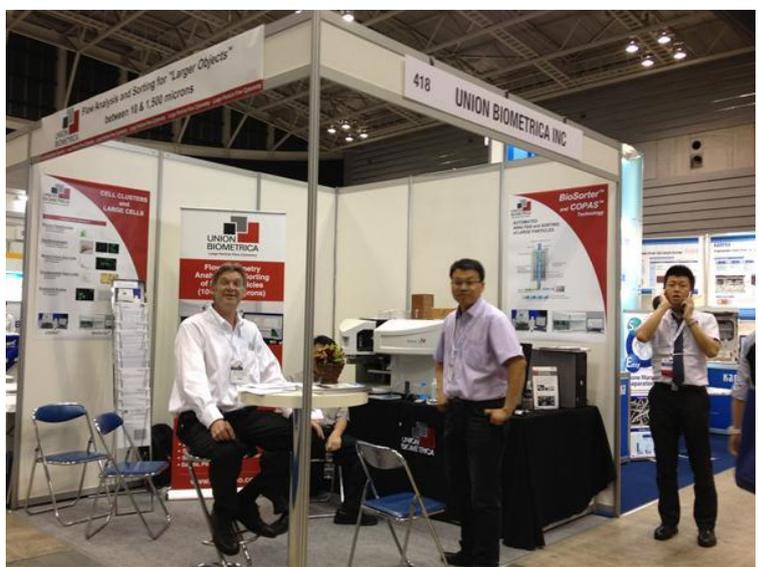
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Image at the ISSCR



Veritas



Union Biometrica



STEMCELL Technologies



Matrigen



BioLamina



Allcells